

Imagine a world...



Believe in better control™



MiniMed® Veo™ Paradigm™ System

# Imagine a world...

Where you can exercise whenever you want and not have to carb load or worry about hypos.



Where you can eat what you want, when you want, without planning.



Where you can have one needle every 3 days as opposed to 12 needles.\*



Where you can worry less about hypos overnight, and know that your pump will look after you when you need it most.



Imagine the possibilities with the MiniMed® Veo™ system.  
A system designed to give you BETTER CONTROL.  
Come and join our world and be part of the possibility...

**Believe in better control™**



Meet the driving force  
behind a truly integrated diabetes  
management system.

The MiniMed® Veo™ System is only available product listed on the Prosthesis List with a Low Glucose Suspend function.\*\*

# 3 Key Elements of Diabetes Management

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## Insulin Delivery

The MiniMed® Veo™ helps you achieve an ideal HbA1c while reducing the risk of dangerous highs and lows and long-term health risks, by constant and precise delivery of insulin.<sup>1,2</sup>



## Glucose Monitoring

The MiniMed® Veo™ helps provide continuous REAL-Time glucose readings to help you know your glucose level, where it's been and where it's going, for enhanced predictability and control.



## Therapy Adjustment

The MiniMed® Veo™ helps you get a clear picture of your glucose control - so you can get even better control in the future.





## STEP 1: The MiniMed® Veo™ Insulin Pump

# Pick your dream colour...



Infusion Set



Clear



Purple



Blue



Smoke



Pink

Optional MiniLink™ transmitter with glucose sensor



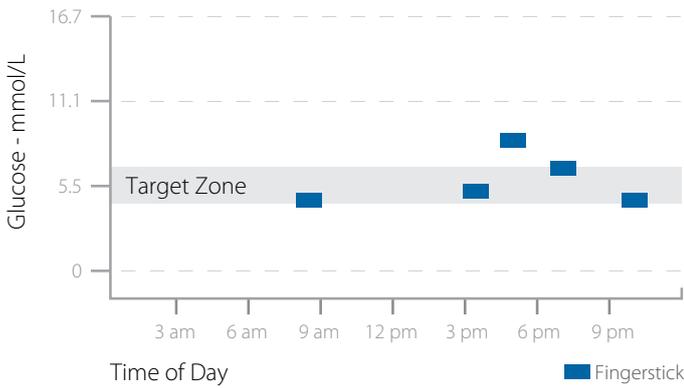


## STEP 2:

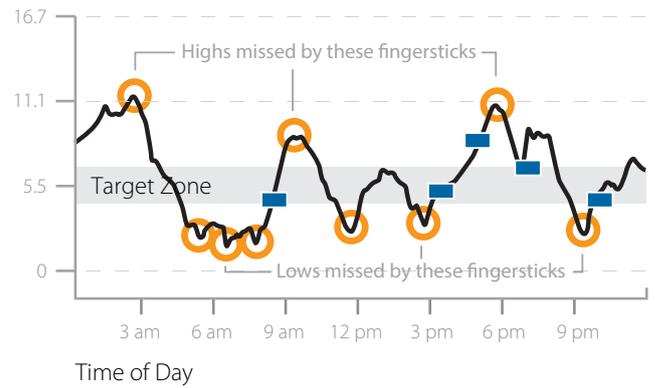
# 24/7 Glucose Monitoring

Take control to the next level by adding REAL-Time Continuous Glucose Monitoring to your insulin pump.

### Fingersticks Alone



### Continuous Glucose Monitoring

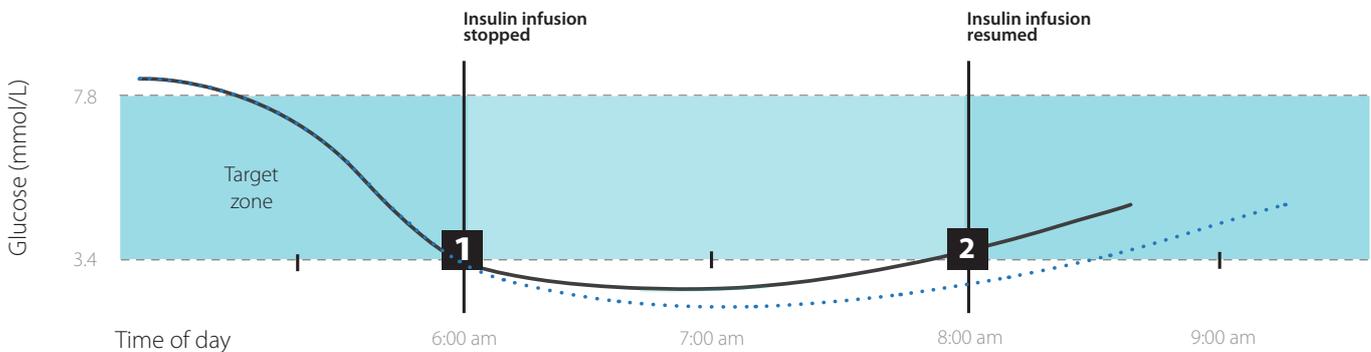


Successful diabetes management is not just about knowing where your glucose levels are, it's about knowing where they've been and where they're going.

Medtronic is the first to offer Continuous Glucose Monitoring on the insulin pump. Clinical studies have shown that the use of CGM with insulin pump therapy can significantly reduce HbA1c without increasing the risk of severe hypoglycaemia.<sup>3-10</sup>

The MiniMed® Veo™ is the only available automated insulin delivery system with **Low Glucose Suspend**. Evidence shows that when Low Glucose Suspend is active, the MiniMed® Veo™ significantly reduces hypoglycaemia.<sup>11,12</sup>

### The Low Glucose Suspend in focus\*



- Blood glucose value with LGS
  - Blood glucose value without LGS
  - 1** Insulin infusion stopped (LGS in action)
  - 2** Insulin infusion resumed
- \* illustrative purposes only





### STEP 3:

# The more you know, the more you can do.

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CareLink® Personal software is a free, web based tool that may help you optimise insulin pump therapy and glucose control.

See the cause and effect of the following in a simple chart, graph and table format:

- Exercise
- Insulin dosage
- Sleeping habits
- Medication
- Stress

#### **CareLink® Personal software:**

- Uploads information wirelessly from your Medtronic pump to a secure, online database via the Internet
- In conjunction with CGM, can reveal more low or high patterns than fingersticks alone
- Shares reports with your healthcare professional electronically, or lets you bring them to appointments

People who use CareLink® software showed improved HbA1c when compared to people using insulin pump therapy alone without CareLink® software<sup>11</sup>.



# Why choose a Medtronic insulin pump?

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With more than 30 years' experience creating revolutionary products, Medtronic is the leader in diabetes management technology.

See why 7 out of 10<sup>~</sup> people choose Medtronic:



## Customer Service

- Medtronic offers a live 24 - hour helpline to help you with your diabetes management. As you commence your journey with insulin pump therapy, Medtronic will proudly partner you in managing your diabetes. Our support services have been designed to provide you with the highest level of customer service, including:
  - access to a wide range of Medtronic customer services
  - invitations to information events
  - newsletters and updates
  - an online shop with a wide range of insulin pump accessories
  - and much more.



## Technology

- The first available integrated system – Medtronic offers a truly integrated diabetes management system to help you better control your diabetes simply and effectively. Insulin Pump, CGM and complimentary CareLink<sup>®</sup> Personal therapy management software.
- Clinical trials – Have demonstrated that each component in the Medtronic integrated system can help lower HbA1c. <sup>2,4,9,11,12,13</sup>
- Medtronic MiniMed<sup>®</sup> is the only available product listed on the Prostheses List with a Low Glucose Suspend function.\*\*
- We're also the pioneer and leader in providing continuous glucose monitoring systems with more than 7 million sensors sold worldwide.^
- Globally Medtronic Diabetes invests over \$100 million per year in research and development to help advance the goal of making an artificial pancreas a reality.



## Education and Training

- We are committed to providing you with the latest information and education. Both personally through our information events and education sessions, and online - our clinical support staff are dedicated to helping you get the most out of your pump.
- Online training materials available at Medtronic website under "myLearning" section.
- You gain access to our Certified Pump Trainers.

# Safety Information

## Medtronic Insulin Pump Therapy and Medtronic MiniMed® Insulin Infusion Pumps

Patients should always discuss the benefits and potential risks with a clinician. Please review the product's technical manual prior to use for detailed instructions and disclosure. **Indications for use** The insulin pump is indicated for the continuous delivery of insulin, at set and variable rates, for the management of diabetes mellitus in persons requiring insulin. **Contraindications** Insulin pump therapy is not recommended for people who are unwilling or unable to perform a minimum of four blood glucose tests per day and to maintain contact with their healthcare professional. While features exist to help facilitate pump usage, Medtronic Diabetes does not recommend the use of this product by individuals whose impaired vision or hearing does not allow full recognition of the pump signals and alarms.

## Medtronic Continuous Glucose Monitoring

**Indications for use** The CGM System is intended to continuously record interstitial glucose levels in persons with diabetes mellitus. This information is intended to supplement, not replace, blood glucose information obtained using standard home glucose monitoring devices. A confirmatory finger stick is required prior to treatment. This information collected by CGM may be downloaded and displayed on a computer and reviewed by you and your healthcare professional. This information may allow identification of patterns of glucose-level excursions above or below the desired range, facilitating therapy adjustments that may minimise these excursions. **Contraindications** Successful operation of CGM requires adequate vision and hearing. Use of CGM is not recommended for patients whose impaired vision or hearing does not allow full recognition of the monitor signals and alarms, or who do not have a caregiver who can perform this function for them.

Always seek advice from your medical practitioner to determine your suitability for insulin pump therapy and CGM. Use as directed.

## References

- \* Based on the recommendation insulin pump infusion set change once every 2-3 days compared to 4 injections a day for 30 days.
- \*\* The Prostheses List outlines the products for which private health insurers are required to pay a benefit, including the agreed benefit payable. The Prostheses List Advisory Committee provides advice to the Minister for Health and Ageing about prostheses that should be included on the Prostheses List and the appropriate benefits for them based on the recommendation of independent clinical experts.
- ~ Based on total number of pump consumables sold nationally, NDSS sales data 2011.
- ^ Data kept on file.
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**Connect with Medtronic Diabetes**

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